



FOR IMMEDIATE RELEASE

VoteRiders, the only national organization focused solely on voter ID, has signed up Marianela Acuña Arreaza as its Texas Coordinator.

A seasoned team leader, Ms. Acuña Arreaza will facilitate implementation of VoteRiders' action plan initially in Houston/Harris County during this midterm election year. "We are thrilled to have Marianela on board," said VoteRiders Founder and President, Kathleen Unger. "She comes highly recommended and brings a wealth of experience, commitment and passion about voter ID to her work."

Ms. Acuña Arreaza has substantial experience in planning and implementing bilingual civic participation programs, advocacy campaigns and leadership trainings, including work with the Texas Civic Engagement Table and Mi Familia Vota.

Since VoteRiders is a non-partisan, 501(c)(3) non-profit, Ms. Acuña Arreaza's views synchronize well with the organization's strict non-partisan stance: "I am the least partisan person I know. I like democracy for the sake of it and welcome the opportunity to ensure that as many people as possible are able to exercise this fundamental right of United States democracy."

VoteRiders aims to build a robust network of Partner Organizations, Voter Advocates and Attorney Voter Advocates to reach its goal of finding and assisting as many eligible voters as possible to secure the documents required by the Texas voter ID law. With a highly contested gubernatorial and other important races this year, VoteRiders wants to enable voters to participate in a seamless voting experience in 2014 and beyond.

Ms. Acuña Arreaza will engage local grassroots organizations in Harris County to determine how VoteRiders can help with their constituents' voter ID needs. She will in turn support our Partners in training Voter Advocates to assist citizens at Voter ID Clinics and other voter outreach events. Helping to recruit and train Attorney Voter Advocates will be another critical aspect of Ms. Acuña Arreaza's work, as lawyers will provide their assistance and expertise to voters at Voter ID Clinics and in their offices.

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VoteRiders is a non-partisan, 501(c)(3) non-profit organization whose mission is to ensure that all citizens are able to exercise their right to vote. Through resources and media exposure, VoteRiders supports on-the-ground organizations that assist citizens to secure their voter ID and inspires local volunteers and communities to sustain such programs and galvanize others to emulate these efforts.