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Following President Trump's Comments at Florida Rally, VoteRiders To Share Voter ID Education Cards With Grocery Chains Across Country

"You know, if you go out and you want to buy groceries, you need a picture on a card, you need ID" — President Trump

TAMPA, FL, August 1, 2018 --- In the wake of President Trump's <u>comments</u> about voter ID in Florida last night, VoteRiders—the nation's leading group focused solely on voter ID education, awareness, and assistance—is taking action to address voter confusion and misinformation. In the coming days, VoteRiders will be sharing its unique state-by-state voter ID information cards with grocery chains across the country, starting with Florida, and asking stores to share them with their customers at checkout.

You can view a sample of the card with information about Voter ID in Florida <u>here</u> and ID cards for other states <u>here</u>.

While people obviously **do not** necessarily need to show ID to buy groceries, VoteRiders wants to make sure that voters, including consumers and shoppers alike, have the tools and resources needed to successfully cast their ballot.

"The ironic thing about President Trump's voter ID comments is that most grocery stores actually want to make it as easy as possible for you to shop with them," **said Kathleen Unger, Founder of VoteRiders.** "But when it comes to voting, depending on where you live, there are often restrictive ID rules in place, a maze of bureaucracy, and red tape to cut through. That's why VoteRiders is going to be sharing our state-by-state voter ID education cards with grocery chains and stores across the country. We want to help make sure that consumers, shoppers—and ultimately voters—understand the voting 'rules of the road' for where they live."

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Would you be interested in sharing the news? Please let me know if I can provide you any additional information about VoteRiders! Contact: Michael Dale-Stein, 202-280-9383, voteriders@sunshinesachs.com