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## VOTERIDERS POSITIONED TO MAKE MAJOR MARK ON GENERATION DEFINING MIDTERM ELECTIONS

*Nation's Leading Voter ID Education and Assistance Group Has Built out Team of Experts to Address Widespread Voter Needs This Fall; Seeking to Directly Reach 200,000 Americans in Voter ID States*

LOS ANGELES (August 23, 2018) --VoteRiders' recently expanded team is making a major 2018 midterm election push to help as many American voters as possible understand what ID they need to vote with confidence in November.

As the nation's leading nonprofit focused solely on voter ID awareness, education, and free assistance, VoteRiders has built out an experienced group of coalition builders, legal and political experts, operational staff, and volunteers. And the group is poised to make a measurable impact on voter turnout this election season, working now to reach at least 200,000 voters directly - and millions more indirectly - through on-the-ground and other efforts in Florida, Arizona, Wisconsin, and other voter ID states with competitive races and high voter interest.

**“Within the next 75 days, millions of Americans across the country will cast their votes in what’s being called a generation defining midterm election season,”** said Kathleen Unger, Founder, President and CEO of VoteRiders. **“But millions more will stay home from the polls because they’re either confused or don’t have the right ID to make their vote count. Our mission at VoteRiders is to ensure that all Americans--no matter their political persuasion or background--are prepared and confident in the face of restrictive voter ID laws. We’re fortunate to have an extraordinarily dedicated and talented staff leading this mission, and we fully expect that VoteRiders will be playing a critical role in helping Americans overcome barriers to the ballot box this November and beyond.”**

[You can support VoteRiders' mission by volunteering or donating.](#)

And you can read more about VoteRiders' Board and Directors and staff [here](#) or below.

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