



2019 HIGHLIGHTS

In 2019, VoteRiders took key steps in building our capacity to respond to the unprecedented voter ID crisis facing America. We refined and expanded our suite of tools and services, added pivotal members to our team, and continued to grow our national coalition.

Over 25 million eligible American voters lack a current government-issued photo ID. Many millions more are confused and intimidated by complicated, ever-changing voter ID laws. VoteRiders and our partners are now fully immersed in effectively and efficiently meeting the voter ID challenges faced by tens of millions of voters in 2020!

400+

PARTNER ORGS

We supported organizations especially in key states to ensure voters had accurate ID information – and confidence – for their 2019 elections.

Crucially, we worked intensively to ensure our partners and their constituents nationwide, including in our 8 target states, are prepared for the 2020 elections.

600K+

VOTER ID INFO
CARDS DISTRIBUTED

5

NEW TEAM MEMBERS

We continue growing our team to fill vital roles.

1,600+

VOLUNTEERS

Our committed volunteers helped VoteRiders engage in thousands of voter ID conversations in 2019.

+1

VOTER ID COALITION
IN GEORGIA

VoteRiders is now on the ground in Florida, Georgia, Texas, Wisconsin...and has just added North Carolina and Pennsylvania.

EXPANDING TOOLS & SERVICES

Here are two 2018 pilot projects that were core pillars of our 2019-2020 program.

ALWAYS AVAILABLE



844.338.8743



m.me/VoteRiders



voteriders.org

Voter ID Chatbot

Our Chatbot offers automatic, accurate and personalized information about voter ID requirements in English and Spanish for every state.

Voters in 46 states sent questions and requests to VoteRiders via chatbot in 2019. The states with the most voter engagement were Florida, New York, North Carolina, Texas, and Wisconsin.

Direct Voter Contact Partnerships

Our Direct Voter Contact Partnerships increase VoteRiders' ability – and scalability - to reach and assist voters by many orders of magnitude. They also offer partners the capacity to address voter ID issues through their existing programs at no cost.

Direct Voter Contact Partners are organizations running voter registration drives, get-out-the-vote, neighborhood canvassing, and other outreach programs. We currently have 25 DVC Partners, nine of which joined the program in 2019.

Partners ask about voter ID

Add question to their voter contact script and track responses

Partners share contact list

Voters who do not have ID or who indicate confusion

VoteRiders follows up

Trained volunteers or staff contact voters and assist them as needed