

# How to partner with VoteRiders for...



## COMPANIES & BRANDS

We all have a role to play in building an informed, confident and engaged electorate, and VoteRiders is here to support your company in navigating a path towards that goal with respect to voter ID.

VoteRiders works with a growing number of companies and brands of all stripes and sizes to get the word out about voter ID laws. Our nonpartisan volunteer opportunities, comprehensive digital resources, and community-based programs can help companies have a powerful social impact and promote civic engagement in the places where their employees, consumers and broader communities work and live.

**VoteRiders partners with companies and brands, digital platforms, media companies, small businesses, and more to:**

- ✓ Organize nonpartisan volunteer opportunities, including both in-person and virtual events, for employees and Employee Resource Groups. these letter-writing parties, phone-banking and text-banking events share ID information and assistance with voters in key states, with VoteRiders providing all content and volunteer training.
- ✓ Integrate VoteRiders' voter ID resources into employee-facing and public-facing civic engagement efforts, such as sharing links to our digital resources or Voter ID Helpline & Chatbot, distributing Voter ID Information Cards at brick-and-mortar locations or online, and organizing educational info sessions for employees on voter ID.
- ✓ Organize a Voter ID Clinic or support an ongoing Voter ID Clinics program in the communities where their headquarters or other large employee bases are located, including training employees to assist voters with ID needs at these highly visible community-facing events.

We also partner with leading corporate civic engagement networks such as the Civic Alliance and the Time to Vote Coalition to share our resources with their membership and advise on their civic engagement efforts related to voter ID.

For more information about how VoteRiders can partner with your company or brand, please contact VoteRiders' Executive Director, Lauren Kunis, at: [Lauren@VoteRiders.org](mailto:Lauren@VoteRiders.org).