

# How to partner with VoteRiders for...



## DIRECT VOTER CONTACT ORGANIZATIONS

**Direct voter contact organizations are partners that focus a significant amount of their work on outreach to voters – through, for example, voter registration, issue-based mobilization, get-out-the-vote campaigns, and more. These partners employ a variety of voter contact methods, including in-person field programs such as canvassing and tabling, digital outreach campaigns, and text and phone banks.**

Most direct voter contact groups talking to voters are not structured to provide in-depth assistance to voters with voter ID issues, and may not adequately account for these at-risk voters. Canvassers and volunteers are often unfamiliar with the nuances of their state's voter ID law, and helping voters through the process of obtaining an ID takes time and money that most programs cannot spare.

VoteRiders works closely with direct voter contact partner organizations, adding value to their programs by assisting them to incorporate the issue of voter ID and following up with voters who may be in need of assistance.

For an ideal integration of our suite of voter ID tools and services, we also recommend that partner organization staff and/or volunteers (canvassers, phone- and text-bankers, etc.) participate in a brief in-person or online voter ID training led by VoteRiders staff.

Many of our direct voter contact partner organizations also incorporate our Voter ID Information Cards into their efforts, physically distributing the cards as part of canvassing programs or lit drops and/or digitally distributing them via text messages and other online methods.

### Here's how:

- 1** We help organizations running direct voter contact programs of any type to add a voter ID question to their scripts.  
  
The most effective question is simply *"Do you have a current <state> driver's license?"*  
  
Those who answer *"no"* or *"I don't know"* are tracked in whatever data format the organization uses.
- 2** The list of individual voters answering *"no"* or *"I don't know"* is shared with VoteRiders. We can handle almost any data format.
- 3** VoteRiders' trained volunteers and staff follow up with these voters to answer questions and assist them through the process of obtaining a voter ID as needed.
- 4** VoteRiders provides partner organizations with a status update and final report-out on our outreach efforts.

For more information on how to partner with VoteRiders as a direct voter contact organization, please contact VoteRiders' National Outreach Director, Selene Gomez, at: [Selene@VoteRiders.org](mailto:Selene@VoteRiders.org).