

# VOTERIDERS

## VoteRiders is the country's leading organization focused on voter ID.

Our nonpartisan mission is to ensure that no eligible voter is prevented from casting a ballot that counts due to voter ID laws, either directly from lack of acceptable ID or indirectly because of voter confusion.

With over 12 years of on-the-ground experience helping voters with their ID and empowering them to vote with confidence, our work has never been more crucial.



At least **38 states** have voter ID laws in place in 2024, with 17 states having passed new or stricter ID laws since 2020 alone. Millions of Americans lack the specific type of ID increasingly required to vote in their state, and **voter confusion around ID laws is at an all-time high.**

**Voter ID laws disproportionately impact:** communities of color, youth and students, seniors, low-income citizens, and individuals with disabilities. Voters who change their names— such as married women or trans and nonbinary individuals also struggle with voter ID laws.

Our nationwide digital and on-the-ground programs focus on **voter ID education and voter ID assistance**. Our 2024 priority states include: **Arizona, Florida, Georgia, Michigan, North Carolina, Ohio, Pennsylvania, Texas, Virginia, and Wisconsin**. Our 1,500+ historical partner organizations incorporate our **free ID-focused tools and services** into their work. Last year alone, we sent nearly 600,000 FREE state-specific **Voter ID Information Cards** to partners for distribution nationwide.










Our volunteer programs provide an additional level of educational outreach via **letter-writing, text-banking, and phone-banking** to at-risk voters. Volunteers also support our **bilingual Voter ID Helpline and Chatbot**, while others provide virtual assistance to voters who need ID help. This work is powered by an ever-growing community of 10,000+ individuals including pro bono lawyers.

## Growing the electorate with equity is foundational to our work.

We offer free support to the most marginalized voters to help them obtain a state-issued ID by meeting them where they are: at food banks, shelters, job fairs, health clinics, and more. We pay for all ID costs and also provide transportation to and from ID-issuing offices – with an intentional focus on devoting necessary resources to the voters who need us most. For these voters, securing an ID often also helps them access employment, housing, and healthcare.



### 2024 CYCLE GOALS

-  **10 million voters directly reached**
-  **125,000 letters**
-  **5 million texts**
-  **2 million Voter ID Info Cards**
-  **500,000 partner voter contacts**

In **2023**, we **directly educated and assisted over 6 million voters** - plus many millions more indirectly.

VoteRiders is a 501(c)(3) nonpartisan nonprofit organization registered in the United States under EIN 45-5081831 and with a four-star rating on Charity Navigator and a Candid Platinum Seal of Transparency.

## The 2024 election is well underway. Together, we can make a difference.

To learn more and get involved, visit our [website](https://www.voteriders.org), sign up to volunteer, or make a contribution to support our work.

**Contact: [info@voteriders.org](mailto:info@voteriders.org) · 866.ID.2.VOTE · [@voteriders](https://www.instagram.com/voteriders)**